Keep our ABC Creative & Commercial-free

PETITION TO THE ABC BOARD

The ABC belongs to every Australian. It is our national, independent and comprehensive public broadcaster, established to be free from both government and commercial influence.

We, the signatories of this petition, are alarmed at the growing trend towards commercialisation of the ABC. We object to the interminable on-air promotions, the increasing focus on program ratings, and commercial activities that compromise the ABC's integrity.

The focus of the ABC must be restored to being a producer and broadcaster of quality, independent content. We ask the ABC Board to publicly confirm that:

1. there will be no advertising on any ABC network or website.
2. the ABC's on-air promotion will be limited so that it does not annoy audiences.
3. the ABC will not engage in business arrangements that may damage its integrity or influence its content, including the placement of ABC content on commercial websites or alongside commercial advertising.
4. the ABC's production core will be rebuilt to ensure it develops a range of high quality programs, and is no longer so dependent on outsourced production.
5. the ABC's services, including access to past programs, are accessible to all Australians without fee.

SIGNATURE	NAME (printed)	ADDRESS

Please return this petition to: Friends of the ABC (Vic) Inc. GPO Box 4065, Melbourne, Vic 3001 Inc no. A0034181A
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